

# CITY OF REEDSBURG

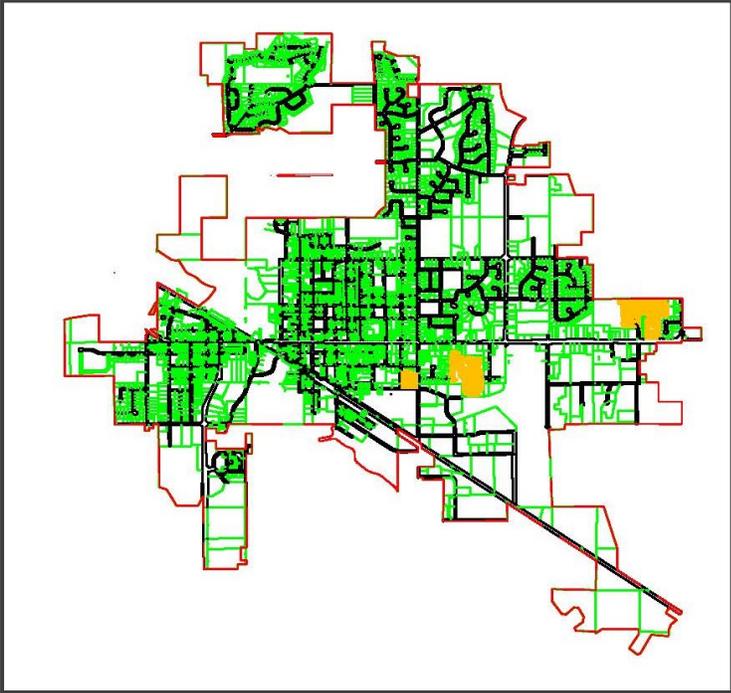
## AT A GLANCE

**Date of Incorporation:** May 1877  
**Form of Government:** Council/Administrator

**Area Total:** 5.93 sq. mi.  
**Land Area:** 5.83 sq. mi.  
**Water Area:** 0.10 sq. mi.  
**2016 Budget:** 6,123,704

**Education:**

- Ironton – La Valle Elementary School (K-3)
- Loganville Elementary School (K-3)
- Pineview Elementary School (Early Childhood, 4K-5)
- South Elementary School (K-3)
- Westside Elementary School (4K-3)
- Webb Middle School (6-8)
- Reedsburg Area High School (9-12)
- Madison College—Reedsburg Campus



**Larger Employers**

| <u>Employer</u>                                       | <u>Nature of Business</u>  | <u>Approx. # of Employees</u> |
|---|--|-------------------------------|
| Lands' End  | Apparel distributor  | 725                           |
| Grede LLC   | Manufacturer of gray iron castings   | 600                           |
| Reedsburg Area Medical Center                         | Healthcare   | 580                           |
| Nordic Equity LLD (Seats, Inc.)                       | Manufacturer of specialized transportation seating products                | 537                           |
| Reedsburg School District                             | Education  | 379 FT - 45PT                 |
| NUK USA   | Manufacturer of infant breakfast cereal                                    | 275                           |
| Viking Village, Inc.                                  | Grocery store, convenience store, gas station, Laundromat and liquor store | 175                           |
| Sauk County Health Care Center                        | Skilled nursing facility and long term care                                | 151                           |
| Midwest Hardwood Corp.<br>(Hardware & Meister Lumber) | Hardwood lumber and distribution company                                   | 143                           |
| Primex Plastics<br>(formerly Pace Industries, Inc.)   | Manufacturer of polystyrene resins   | 140                           |
| Skinner Transfer                                      | General freight trucking   | 125                           |

Source: Phone survey June 2016

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## AT A GLANCE

### Police Department

Stations: 1  
 Sworn Officers: 19  
 Non-Sworn Personnel: 6

### Ambulance Service

Reedsburg Ambulance serves eighteen municipalities.  
 Stations: 1  
 Personnel: 35  
 EMT Basic level: 8  
 EMT IV Tech Level: 13  
 Paramedic Level: 13  
 EMS Runs 2014: 1761  
 EMS Runs 2015: 1816  
 EMS Rubs 2016 (6 Months): 886

### Fire Department

Stations: 1  
 Personnel: 40  
 Fire Runs 2014: 128  
 Fire Runs 2015: 113  
 Fire Runs 2016 (6 months): 96

|                    | <u>Median Age</u><br>(2010-2014) | <u>Median Home Value</u><br>(2010-2014) | <u>Median Household Income</u><br>(2010-2014) |
|--------------------|----------------------------------|---|---|
| City of Reedsburg  | 34.9                             | \$125,400                               | \$39,362                                      |
| Sauk County        | 40.2                             | \$168,200                               | \$50,982                                      |
| State of Wisconsin | 38.8                             | \$165,900                               | \$52,738                                      |

| <u>Unemployment Rates</u> | <u>June</u> | <u>Average Annual</u> |             |             |             |
|---------------------------|-------------|-----------------------|-------------|-------------|-------------|
|                           | <u>2016</u> | <u>2015</u>           | <u>2014</u> | <u>2013</u> | <u>2012</u> |
| Sauk County               | 3.6%        | 4.2%                  | 5.0%        | 6.3%        | 6.9%        |
| State of Wisconsin        | 4.4%        | 4.6%                  | 5.4%        | 6.7%        | 7.0%        |

Source: State of Wisconsin Workforce Development

| <u>Per Return Adj. Gross Income</u> | <u>2014</u> | <u>2013</u> | <u>2012</u> | <u>2011</u> | <u>2010</u> |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
| City of Reedsburg                   | \$39,590    | \$39,750    | \$37,140    | \$37,007    | \$36,441    |
| Sauk County                         | \$45,830    | \$45,000    | \$40,960    | \$40,535    | \$41,035    |
| State of Wisconsin                  | \$52,050    | \$50,670    | \$47,640    | \$46,958    | \$47,046    |

Source: Wisconsin Department of Revenue

| <u>Per Capita Income</u> | <u>2014</u> | <u>2013</u> | <u>2012</u> | <u>2011</u> | <u>2010</u> |
|--------------------------|-------------|-------------|-------------|-------------|-------------|
| Sauk County              | \$40,745    | \$39,672    | \$39,241    | \$37,649    | \$35,838    |
| State of Wisconsin       | \$44,186    | \$42,737    | \$42,463    | \$40,837    | \$38,815    |

Source: U.S. Department of Commerce