



# Reedsburg Industrial Development Commission

*p a r t n e r s i n p r o g r e s s*

The Reedsburg Industrial & Commercial Development Commission was called to order by Chair Don Lichte at 12:00 pm at Reedsburg City Hall on Wednesday, August 19, 2015.

Present: Alder Dave Knudsen, Alder Bill Finnegan & Adam Kaney  
Absent: Dan Debaets, Blaine Albert & Dave Sorenson  
Others: Ken Witt, Brian Duvalle; Press

Motion by Kaney and seconded by Finnegan to approve the 7/15/15 minutes.

Motion approved

### **Consider Buxton Co. proposal for retail recruitment and retention.**

The cost would be \$50,000 per year for three years. Discussion was held on the cost and to continue letter sending and targeted marketing. Discussion was held on demographics, what certain businesses require, and what Reedsburg's market covers.

### **Consider membership and funding for Sauk County Development Corp. (SCDC)**

Lichte spoke to other communities and Roger Friede Jr. of the SCDC Board. Reedsburg could remain a member with a smaller minimum fee per the SCDC bylaws. SCDC is looking at having industries contribute too. Discussion was held on the three options: 1) Stay in SCDC, 2) Leave SCDC, 3) Stay, but at the minimum membership amount. Discussion was held on SCDC not meeting their goals.

Motion by Knudsen, seconded by Finnegan to not renew with SCDC.

Motion failed on 2-2 vote.

As part of additional discussion, the Commission will re-consider the issue at their next meeting. No further action was taken.

### **Update on Pink Lady Rail meeting.**

Lichte stated that the Merrimac Bridge needs repairs and may have weight restrictions in the future. There are options for repair or replacement, but either would interrupt rail service to Reedsburg. Discussion was held on rail/future trail in Sauk City.

### **Update on developing the eastern parcels of the Business Park.**

Discussion was held on the current tree removal. Stumps will be removed, and there will be a burn pile this fall.

### **Update on Loeb Lorman status.**

Lichte stated that they filed for Chapter 128 and hope to sell to a larger firm.

### **Update on Badger Dry Cleaners picking up and delivering starting Aug 25 at Viking Express C Store.**

Lichte stated that deliveries will be held on Tuesday and Thursday at the Shell Viking Express.  
Motion by Knudsen and seconded by Finnegan to adjourn at 12:38 pm.

Motion approved

Respectfully submitted,

Brian Duvall  
Planner/Building Inspector