

Minutes from the Community Development Authority

April 15, 2014

6:00 Meeting called to order by Chairman Alder Dave Moon

Roll call: Alder Megan Cowan, Mary Pelton, Jason Schulte, & Don Hull. Absent: Kent Penshorn & James Urban. Also present: City Administrator Ken Witt & Brian Duvall

Approval of 2/18/14 minutes: Motion by Hull, seconded by Pelton.

Motion Approved.

1. Consideration of entries submitted in “Best of Reedsburg Photo Contest”.

Witt reviewed the four categories of the contest – architecture, black & white, people, and outdoors. Discussion was held on each category and included moving Grede and Depot photos to the architecture category, awarding a winner in each category, and which picture was favored by the committee. Winning pictures included the Depot, apple tree, sledder, and gravesite.

2. Consideration of possible on-line promotional video of Reedsburg.

Duvall stated such a video could be placed on the City website and YouTube to target prospective residents and/or visitors. Videos of Sparta and WI port cities were viewed as examples. Discussion was held on costs and vendors, such as Sparta’s video costing \$5000. Duvall will look into possible vendors and their fees.

Motion by Hull, seconded by Schulte to adjourn at 6:45.

Motion Approved.

Respectfully submitted,

Brian Duvall
Planner/Building Inspector